Affin Hwang World Series – Global Brands Fund

PRODUCED: AUGUST 2020

Out think. Out perform.





Why invest in Affin Hwang World Series – Global Brands Fund?

Invests in companies that have resilient earnings



Strong Intangible Assets

- Brands
- Networks
- Licenses



Earnings Visibility

 High Returns on operating capital from capital-light models



Capable Management

• Efficient capital allocation that protects and grows the business



Attractive Valuation

• Purchased at a reasonable price



Perseverance through economic downturns

High Gross Margins from pricing power

Steady Organic Growth from recurring revenues

"Steady compounders with robust earnings even through tough times"

OUR INVESTMENT STRATEGY

Affin Hwang World Series - Global Brands Fund invests

Minimum 80% of the Fund's NAV

in the Target Fund, namely Morgan Stanley Investment Funds Global Brands Fund

Target Fund Manager, Morgan Stanley Investment Management's Investment Process

Identify High Return Companies (~2000 to 300 stocks)

Ensure sustainable returns (~300 to ~125 stocks)

Commitment to sustaining returns

Valuation

What differentiates this fund?

Truly Active Management

Focuses on a concentrated portfolio highly differentiated from the benchmark

Patience

Long term investment horizon allows portfolio holdings the time to compound

Sustainably Long Term, Not Tactically Short Term

Invests in high quality companies with characteristics such as strong franchise durability high and recurring cash flow generation low capital intensity and minimal financial leverage

A Focus on the Risks That Matter

Focuses on the sustainability of company returns

A Strong Heritage of Quality Investing

Consistent investment strategy and philosophy dating back over two decades

Maximum 20% of the Fund's NAV

in money market instruments, deposits and/or cash

To defend positions and raise liquidity during adverse market conditions

Fund Facts

Fund Category / Type	Feeder (Wholesale) / Growth	
Investment Objective	The Fund seeks to achieve capital appreciation over medium to long term period.	
Investment Strategy	The Fund will be investing a minimum of 80% of the Fund's NAV into the Target Fund and a	
	maximum of 20% of the Fund's NAV into money market instruments, deposits with Financial	
	Institutions and/or cash.	
Investor's Profile	The Fund is suitable for you, if you:	
	seek capital appreciation through exposure to equities globally	
	have a medium to long term investment horizon; and	
	have a high risk tolerance	
Asset Allocation	• Target Fund: Minimum 80% of the Fund's NAV	
Money market instrun		s, deposits and/or cash: Maximum 20% of the Fund's NAV
Distribution Policy	The Fund is not expected to make distribution. However, incidental distribution may be declared	
whenever is appropriate.		
Minimum Investment	USD Class	MYR Hedged-class
	Initial: USD 5,000	Initial: MYR 5,000
	Additional: USD 1,000	Additional: MYR 1,000
	SGD Hedged-class	AUD Hedged-class
	Initial: SGD 5,000	Initial: AUD 5,000
	Additional: SGD 1,000	Additional: AUD 1,000
Sales Charge	Up to 5.50% of the initial offer price of a Class during the initial offer period, thereafter, on the	
	NAV per Unit of a Class.	
Repurchase Charge	Nil	
Management Fee	Up to 1.85% per annum of the NAV of the Fund, and is calculated using the Fund's Base Currency	
	(before deducting the management fee and trustee fee).	
Trustee Fee	Up to 0.06% per annum of the NAV of the Fund (including local custodian fees but excluding	
	foreign custodian fees and charges), and is calculated using the Base Currency (before deducting	
	the management fee and trustee fee).	
Trustee	HSBC (Malaysia) Trustee Berhad	

WARNING STATEMENT

A copy of the Information Memorandum ("Info Memo") and Product Highlights Sheet ("PHS") can be obtained at Affin Hwang Asset Management's sales offices or at www.affinhwangam.com. Investors are advised to read and understand the contents of Affin Hwang World Series - Global Brands Fund's (or the "Fund") Info Memo dated 2 March 2020 and corresponding PHS before investing. There are fees and charges involved when investing in the Fund. Investors are advised to consider and compare the fees and charges as well of the risks carefully before investing. Investors should make their own assessment of the risks involved in investing and should seek professional advice, where necessary. The price of units and distribution payable, if any, may go down as well as up and past performance of the fund should not be taken as indicative of its future performance. The Securities Commission Malaysia has not reviewed this marketing/promotional material and takes no responsibilities for the contents of this marketing/promotional material and expressly disclaims all liability, however arising from this marketing/promotional material.

#GrowWithUs

Follow us:



AffinHwangAM

